

ANTITRUST MODERNIZATION COMMISSION

PUBLIC HEARING

Thursday, December 1, 2005

Federal Trade Commission Conference Center
601 New Jersey Avenue, Northwest
Washington, D.C.

The hearing convened, pursuant to notice, at 10:00 a.m.

PRESENT:

DEBORAH A. GARZA, Chairperson
JONATHAN R. YAROWSKY, Vice Chair
BOBBY R. BURCHFIELD, Commissioner
W. STEPHEN CANNON, Commissioner
JONATHAN M. JACOBSON, Commissioner
DONALD G. KEMPF, JR., Commissioner
SANFORD M. LITVACK, Commissioner
DEBRA A. VALENTINE, Commissioner

ALSO PRESENT:

ANDREW J. HEIMERT, Executive Director
and General Counsel

WILLIAM F. ADKINSON, JR., Counsel

TODD ANDERSON, Counsel

HIRAM ANDREWS, Law Clerk

KRISTEN M. GORZELANY, Paralegal

C O N T E N T S

Hearing: Government Civil Remedies

Panelists:

Kevin J. Arquit
Professor Stephen Calkins
John D. Graubert
Commissioner Thomas B. Leary

These proceedings were professionally transcribed by a court reporter. The transcript has been edited by AMC staff for punctuation, spelling, and clarity, and each witness has been given an opportunity to clarify or correct his testimony.

P R O C E E D I N G S

CHAIRPERSON GARZA: We will start the hearings this morning, Antitrust Modernization Commission hearings on Government Civil Remedies.

I would like to thank and welcome our witnesses this morning. I'll tell you a little bit about how we are going to proceed. We will give each of you about five minutes to summarize your testimony. When you are done, then we will have a lead questioner. Commissioner Burchfield will be the lead questioner this morning. We'll take about 20 minutes to ask questions and then, following that, each of the other Commissioners present will get five to 10 minutes to ask their own questions of the panelists.

We have two hours scheduled for today, but if possible, we will try to wrap up a little bit early, given that we have fewer Commissioners today than the full panel.

So with that, can I ask Commissioner Leary, if you would like to make your statement.

COMMISSIONER LEARY: Thank you very much,

1 Madam Chairman. It is a pleasure to be here for this
2 distinguished group.

3 I will give a quick summary of what I have
4 to say. First of all, in the beginning of my
5 statement I took account of the paper filed by the
6 American Bar Association roughly a month ago on
7 differential merger enforcements standards, and I
8 would like to say that I agree in principle with what
9 the American Bar Association had to say.

10 My only difference with them is that I
11 believe, as a practical matter, the issue is not as
12 important as it theoretically might appear, and that,
13 in any event, I don't believe legislation is
14 necessary. I think, with good orderly direction, the
15 Federal Trade Commission itself can take care of this
16 problem.

17 Specifically, the ABA mentioned the fact
18 that the Federal Trade Commission has the option in
19 reviewing a merger to pursue administrative
20 litigation, even though it may have lost a
21 preliminary injunction hearing or, indeed, lost on
22 appeal in a federal court.

23 You may know that for 10 years the

1 Commission has had a policy internally that very
2 severely restricts that option. In fact, to my
3 knowledge, the FTC has never brought an
4 administrative action within the last 10 years
5 following a loss in federal court.

6 I believe that the Commission ought to elect
7 up front which way it wants to go. I don't think
8 anything would be lost from the Commission's point of
9 view if it eliminated that theoretical option, which
10 we don't use in practice, anyway. If the Commission
11 were to do that, I think it would automatically take
12 care of the other issue that the ABA raises, which is
13 the facially different preliminary injunction
14 standards.

15 I don't know whether courts actually apply
16 that difference in practice or not, but in any event,
17 I agree it is an anomaly. There is no reason in the
18 world why the Federal Trade Commission should have a
19 different standard for a preliminary injunction than
20 the Department of Justice in dealing with exactly the
21 same issues, and a respondent which by the luck of
22 the draw finds itself in one agency or another. I
23 don't think there is any justification for it.

1 Again, I think that this is something that can be
2 taken care of unilaterally, and I would appreciate
3 your encouragement for the Commission to do it
4 unilaterally.

5 The second issue is monetary recoveries
6 under 13(b). There are a variety of views on that.
7 My individual view--Kevin, I hate to disagree with
8 someone who had the good taste to cite me repeatedly
9 in his paper--

10 [Laughter.]

11 COMMISSIONER LEARY: I think really, at this
12 point we may be tilting at windmills. I am not
13 nearly as enthusiastic about the 13(b) remedy as
14 either John Graubert or Steve Calkins here on my
15 left, but as a practical matter--now that we have a
16 restrictive policy in place--I think that the chances
17 it will be overused are very slight. I am not
18 suggesting that this Commission do nothing. I would
19 appreciate your taking note of this policy, which is
20 something that obviously doesn't bind any further
21 administration. I would hope that you would
22 encourage restrictive use of the 13(b) remedy by both
23 the FTC and by the Department of Justice, which, by

1 the way, has the power to do the same thing under its
2 own injunctive remedies. They have not used it.

3 I don't necessarily think dual antitrust
4 jurisdiction was an issue for this morning, but I
5 wanted to talk about it anyhow, if you are going to
6 consider it and say something about it. I think
7 probably you should consider it and say something
8 about it, although I also think the chances of
9 Congress ever doing anything about it are minimal.
10 We've been around the block so many times on this
11 issue. If you do say something, I prayerfully
12 request that you consider the full range of remedies
13 for market distortions, and the very close linkage
14 between consumer protection and antitrust, which most
15 people don't realize.

16 They are both economic concepts. The only
17 difference is antitrust deals with supply-side
18 distortions, and consumer protection deals with
19 demand-side distortions. But there are a lot of
20 similarities. They each have a *per se* type
21 component, and they each have a Rule-of-Reason type
22 component, which I have discussed in my paper and
23 which is outlined in the chart here. Different kinds

1 of prosecutorial expertise are needed for each, but
2 the one thing you never want to see, in my view, is a
3 consumer protection agency that does not respect
4 market principles and consumer sovereignty.

5 There is a very, very serious risk, if you
6 were ever to spin consumer protection off by its
7 lonesome, that you would wind up with an overly
8 paternalistic regime that I don't think anyone wants.

9 I see my red light is on, and I will shut
10 up. Thank you.

11 CHAIRPERSON GARZA: Well, thank you very
12 much.

13 Mr. Graubert.

14 MR. GRAUBERT: Thank you. I begin with the
15 usual disclaimer that my comments this morning are my
16 own, although the Commission has authorized me to
17 submit a written statement, which was circulated
18 yesterday, and I apologize for the delay.

19 As that statement indicates, I am limiting
20 my comments to your questions relating to the FTC's
21 use of Section 13(b) and not addressing the question
22 relating to civil fines.

23 With respect to Section 13(b) and its use to

1 obtain equitable monetary relief in competition
2 cases, such relief, which is granted only by a
3 federal district court, has long been a part of the
4 FTC's arsenal of remedies for antitrust violations,
5 and the agency has exercised its authority carefully,
6 sparingly, and, in my view, successfully.

7 So far as I am aware, there has never been
8 any concrete demonstration that the Commission's
9 approach to monetary remedies in any particular case
10 has caused any unfair prejudice or harm to anyone or
11 to the antitrust enforcement system as a whole.

12 Further, in 2003, as Commissioner Leary
13 suggested, the Commission unanimously adopted a
14 policy statement describing for the antitrust bar and
15 the public some of the factors that would enter into
16 its decision whether to seek monetary remedies in
17 competition cases.

18 Given this experience, I respectfully submit
19 that there is no need for any action by Congress in
20 this area at this time.

21 My written comments address three points.
22 First, I point out that the Commission's ability to
23 seek monetary equitable remedies is well established.

1 This is not an area in which we are seeking new
2 authority or seeking to extend our authority. We
3 have had this authority at least since the enactment
4 of Section 13(b) in 1973, if not before, although we
5 have shown, I would suggest, considerable restraint
6 and have used this authority in less than a dozen
7 cases since that time.

8 The courts have consistently upheld our
9 requests for monetary equitable relief, and the
10 Supreme Court has made clear that the response to an
11 antitrust violation would be incomplete if the
12 violators were not deprived of the gains from their
13 unlawful conduct and the *status quo ante* restored to
14 the extent possible.

15 The Commission's recourse to monetary
16 equitable remedies is therefore deeply rooted in
17 antitrust jurisprudence, and the Commission has
18 indicated in its policy statement and from its
19 actions that it approaches a decision to seek
20 monetary remedies thoughtfully and very carefully.

21 Second, in my comments I address the claim
22 that having the Commission seeking monetary remedies
23 would result in multiple or duplicative recoveries,

1 presumably because lawsuits from private plaintiffs
2 or other government agencies also would result in
3 monetary recoveries.

4 The short answer to this assertion is that
5 to my knowledge it has never happened in the 30 years
6 that we have had this authority. In any event, in
7 its policy statement the Commission said, giving this
8 argument very, very broad benefit of the doubt, it
9 had no intention of piling on and would take actions
10 where appropriate to avoid any such possibility.

11 I am referring to the long history of SEC
12 practice just up the street in this area. The
13 Commission alluded to the possibilities of set-offs,
14 credits, escrow accounts, and other procedural
15 mechanisms.

16 Finally, in a related point, our policy
17 statement makes clear that the Commission seriously
18 considers whether monetary remedies are called for
19 because other remedies are likely to fail to
20 accomplish fully the purposes of the antitrust laws.

21 When other remedies are brought to bear and
22 are likely to result in complete relief, the
23 Commission action for monetary equitable relief would

1 be unnecessary.

2 There are, however, situations where
3 reliance on other remedies is likely to be
4 inadequate. A private action, for example, may not
5 provide complete relief for a number of reasons.
6 There may be statutes of limitations or standing
7 issues, direct purchasers may not sue for a variety
8 of possible reasons, including a desire to maintain
9 relationships with suppliers, and indirect purchasers
10 may be precluded from suit.

11 I also would just like to mention in passing
12 that, when the Commission obtains disgorgement or
13 restitution, all of the recovered funds, less
14 relatively small administrative costs if a settlement
15 administrator is retained--all of those funds are
16 available for consumers without a deduction for
17 private counsel's attorneys fees, and we have seen
18 that in our most recent cases.

19 Those recent cases have been resolved
20 efficiently and quickly, relatively speaking,
21 compared to their private counterparts, and I submit
22 that those recent cases show that transaction costs
23 overall can be reduced when the government obtains a

1 quick and meaningful recovery.

2 So I would summarize by saying that the
3 Commission has proceeded very carefully in this area,
4 and as always, our goal or our task is to try to come
5 up with an appropriate remedy that's tailored to the
6 circumstances of a particular case as needed to
7 provide complete and effective relief.

8 The Commission has provided the business
9 community with substantial guidance on the
10 circumstances in which the Commission may seek these
11 remedies, and as there is no indication that there is
12 any actual real problem in this area, I respectfully
13 submit that there is no basis for any legislative
14 intervention.

15 Thank you.

16 CHAIRPERSON GARZA: Thank you. Professor
17 Calkins.

18 MR. CALKINS: Thank you. Thank you for the
19 invitation to be here. My apologies for the
20 tardiness in the submission of my overly long set of
21 comments. But it is a pleasure to be able to address
22 you briefly now and then in response to your
23 questions.

1 I made three points in my paper, and I make
2 them now again. The first is that the antitrust
3 system as we know it, at least without 13(b), has
4 what I have called a bimodal set of penalties, and
5 that is unfortunate.

6 The second is that, sharing John Graubert's
7 view, there is no reason for Congress to take action
8 with respect to 13(b).

9 And the third point is that there is reason
10 to do some serious thinking about whether there
11 should be a way for the Justice Department to address
12 what I would describe as the middle category of
13 cases.

14 Let me go through each of those points in
15 turn.

16 First, on the bimodal penalties, consider,
17 if you will, a group of physicians who have engaged
18 in something that they might have thought was joint
19 negotiating in a lawful and honorable fashion but
20 that others might consider to be price fixing. Now
21 assume that that case is being reviewed by the
22 Justice Department.

23 In the end, there is going to be a choice,

1 and the Division will go one of two ways. I know
2 that many of you have more experience in the Division
3 than I do, but I am simply describing what happens.
4 At the end of the day, the Division may say, "This is
5 price fixing, and it is criminal"--and the result is
6 that we have somebody potentially convicted of a
7 felony and paying massive fines, with jail time, and
8 the whole nine yards.

9 On the other hand, the Division might say,
10 "No, we are going to treat this civilly," at which
11 point you go to the opposite extreme, and the result
12 would be merely an injunction that could be
13 characterized by some as a slap on the wrist; or the
14 Division could bring no case at all. It is one
15 extreme or the other. There is no middle ground.

16 And that, I submit, is unfortunate for a
17 number of different reasons.

18 First, I fear that there may, on occasion,
19 be a temptation to go to the whole nine yards.
20 Honest government officials are looking at what they
21 regard as serious behavior, and unless they go
22 criminal, there will not be a meaningful consequence;
23 and perhaps that creates an incentive to go criminal.

1 Perhaps that had something to do with why the
2 Division did go criminal in the *Alston* case. That's
3 just an unfortunate incentive, even if people are
4 acting in good faith.

5 Second, perhaps there is an incentive, on
6 occasion, for people drafting orders to think, "These
7 folks have done wrong, and we need to do some
8 punishing by writing an order that is perhaps a
9 little tougher than it otherwise could be."

10 Third, you have a lack of deterrence in this
11 kind of case. Just to point to the world of
12 physicians: the FTC now, according to Chairman
13 Majoras, has 20,000 physicians under order; every
14 year there are another 10 physician price-fixing
15 cases; and nothing ever seems to happen. Perhaps
16 that is because there is no meaningful consequence,
17 there are no follow-on cases, you don't have treble
18 damages, and you get consent order after consent
19 order after consent order without meaningful
20 deterrence and without any compensation. That is not
21 a good situation.

22 This situation is addressed in a very, very
23 limited way by the Commission in 13(b). There is a

1 role for 13(b) to play. The Commission has proceeded
2 in a very limited, cautious fashion, as John has
3 outlined, and, for a number of reasons which I don't
4 have time to get into, it's something that is not
5 broken--there is no need to address it; there is no
6 reason to go to Congress. The arguments against it
7 are unpersuasive, but I will wait and respond to
8 those later after we hear them.

9 Third, with respect to the Division, there
10 is a serious question as to whether it wouldn't be
11 good for the Division to have an option that is
12 something other than the whole nine yards or the slap
13 on the wrist. One option would be civil fines,
14 letting the Division and the FTC join the rest of the
15 antitrust world in having that authority. This would
16 create a remedy that is in the middle category, that
17 provides some deterrence for those cases--and I note
18 that it would be superior to disgorgement for the
19 cases where the parties have done wrong and yet have
20 not reaped benefits that could be disgorged. It is
21 important to have deterrence, so a fine has a certain
22 appeal.

23 Deterrence of middle-category cases also

1 could be accomplished by the Division exploring its
2 ability to seek equitable relief, as Commissioner
3 Leary has suggested. The Justice Department recently
4 took the position in a Supreme Court *cert.* reply
5 brief that the antitrust laws already have authorized
6 the seeking of equitable relief, so perhaps the
7 Division should think about that.

8 Frankly, at the moment, I am agnostic as to
9 which is the more attractive option. I am candidly
10 always scared about going anywhere near Congress.
11 But certainly there is a serious question as to
12 whether it wouldn't be a good thing for the Antitrust
13 Division to have some middle category of remedy that
14 would let it act in a way comparable to what the FTC
15 is very responsibly, carefully, and cautiously doing
16 with 13(b).

17 Thank you, and I look forward to your
18 questions.

19 CHAIRPERSON GARZA: Thank you. Mr. Arquit.

20 MR. ARQUIT: Thank you. Commissioner Leary,
21 perhaps if I could paraphrase you, dare I say you
22 have fallen for the very seductiveness that you
23 warned against in an earlier day.

1 When I initially looked at the first
2 question for discussion today, I asked myself--it
3 really seemed as though the question was akin to
4 asking whether we should be bringing ice to Eskimos.
5 But upon further reflection and listening to the
6 testimony today, my view hasn't changed one bit.

7 Let me explain that for a little bit. I
8 don't mind at all being the Lone Ranger on this
9 issue. I will try to get my comments in within five
10 minutes.

11 But the starting point for those who
12 advocate more remedies is that what the government
13 has right now is toothless. It's only prospective,
14 and so it really doesn't serve any deterrent effect.

15 I submit to you that is tantamount to a
16 batter starting on second base. The fact of the
17 matter is, the government has very broad relief
18 available to it in the form of injunctions. Look at
19 the injunctions that they get and which courts have
20 said they can get. It can cover not just the
21 behavior that was illegal; it often covers adjacent
22 products, adjacent areas. Clearly the FTC in its
23 orders sometimes forbids conduct that is perfectly

1 legal.

2 Just look at the vertical price-fixing cases
3 and you will see in there provisions where parties'
4 *Colgate* rights are taken away from them, perfectly
5 legal conduct not allowed to be engaged in.

6 So the orders themselves are in fact very
7 broad and have a deterrent effect. Go beyond that,
8 though. The fact is, these orders have a much
9 broader deterrent effect than merely the language
10 that is in them, and the government action is
11 typically a precursor to private action, and this is
12 encouraged by our statutory scheme.

13 Look at just a couple of statutory sections
14 here. Clayton Act, Section 5(a). What this does is
15 encourage the private plaintiffs--and I think this is
16 a response to Mr. Graubert's point about, well, the
17 FTC can get the money in disgorgement; we'll decide
18 how to divide it all up; don't worry about multiple
19 recovery.

20 Well, look at what 5(a) suggests that you
21 do. It tells the plaintiff to go sit in the easy
22 chair while the government plows the heavy snow
23 because what it does is toll the statute of

1 limitations for private suits until one year after
2 the termination of the government proceeding.

3 And at that point in time, when the private
4 plaintiff brings the case, it gets to recover not
5 just for the period of time of the government
6 proceeding but also for the four years beside that.

7 And you add to that, overlay onto that
8 Section 5(a) of the Clayton Act, which says that any
9 findings that were necessarily found in a government
10 action are available as *prima facie* evidence to a
11 plaintiff in that later case.

12 So when you look at the relief the
13 government has, you have to look at it in its
14 totality and where it takes you.

15 But in any event, the question about whether
16 the agency should have broader power I don't think
17 should be agency-centric, and I must admit, when I
18 was at the agency, I had a tendency to do that. I
19 think when people are thinking about the agencies,
20 they think about it just in the context of what the
21 agency needs and wants in order to spread its word.

22 But you have really got to look at this in
23 the context of the entire fabric of public and

1 private remedies that are available. The Supreme
2 Court has said repeatedly that over-deterrence is not
3 good public policy. They said it in *Illinois Brick*,
4 and they said it in *Hanover Shoe*; they said it in any
5 number of cases.

6 And when you glimpse the bigger picture
7 here, there's any number of target points that can
8 come at an alleged wrongdoer. And you have had other
9 sessions on this so I don't need to go into it at
10 length, but you've got the direct purchasers under
11 *Illinois Brick*, okay. *Illinois Brick* only applies to
12 overcharge cases, so, in addition to those customers,
13 you've got competitors that can bring treble-damage
14 actions, no application of *Illinois Brick* there.
15 That gets you up to six.

16 Then you've got the indirect purchasers
17 that, in 30 or so states, can bring actions. There's
18 no ability to set off a state in a federal claim. If
19 a federal case is brought first and the state case is
20 brought later, what are you going to do? Go back and
21 disgorge the money that was given to the federal
22 plaintiff to give to the state plaintiff? Of course
23 not. There's the possibility of multiple recovery.

1 I think that, for those reasons, the case
2 has not been made out for any additional authority to
3 be made available to the government.

4 Now, that brings us to the second question,
5 which is the availability of disgorgement under
6 Section 13(b). I wish I had time to go into detail,
7 but of course we don't have that luxury with five
8 minutes. But it is very, very clear that the
9 Congress did not intend 13(b) to apply to antitrust
10 cases.

11 And again, it is, to me, incredible base-
12 stealing that the Commission talks about the
13 authority that it's had for 30 years when, for most
14 of that time, they're talking about the enforcement
15 in the consumer protection area, where there is a
16 completely different legislative history. That's not
17 the right history to look at. You're mixing apples
18 and oranges to do that.

19 To be sure, two district courts have found
20 that disgorgement authority springs from 13(b), and
21 we all know what 13(b) says. It says, "Provided
22 further that in proper cases the Commission may seek
23 . . . a permanent injunction." That's all it says.

1 And the Commission goes from that to getting
2 disgorgement restitution and the like.

3 I think that when you look at both of these
4 cases, and they were both here in D.C., D.C. District
5 Court, to say that those--the discussion in those
6 cases was not robust is to be charitable. There is
7 no discussion of the legislative history, there is
8 plenty of citation to consumer protection cases.
9 There is citation to *Porter v. Warner*, and amazingly,
10 in the *Mylan* case Judge Hogan doesn't even mention
11 the *KFC* case, which had been decided by that point by
12 the Supreme Court, where they significantly scaled
13 back *Porter v. Warner*. The court just ignored--
14 didn't discuss it.

15 I think that, closer to home, and one thing
16 that should be of very much concern to folks at the
17 agency and to you all, is to see what the court, what
18 the appellate court in this circuit did. The
19 appellate court, where the two district courts had
20 found authority, did, earlier this year in the *Philip*
21 *Morris* case. There the government argued that it was
22 entitled to disgorgement under RICO. Why was it
23 entitled to disgorgement? Because the RICO statute

1 gives it the ability to seek an injunction--gives it
2 the ability to seek an injunction; that's its
3 argument.

4 What's the FTC's argument as to why it
5 deserves the right to get disgorgement or
6 restitution? Because it has the right to seek an
7 injunction. And what the D.C. Circuit said was very
8 simple reasoning. They said, "Look, yeah, you've got
9 the right to get an injunction, so we'll look at the
10 other equitable remedies that are inferred from that,
11 but an injunction by definition is prospective. An
12 injunction by definition looks forward.
13 Disgorgement, by its very nature"--and this is the
14 court saying this--"is quintessentially backward.
15 It's a measure by and for the past." And so the
16 court had no trouble finding that there was simply no
17 disgorgement authority available to the government
18 under a statute where the only statutory mandate is
19 the ability to seek an injunction.

20 And the next time that the Commission brings
21 an antitrust case under this disgorgement area, and
22 if a party takes it up on appeal, I think that the
23 *Philip Morris* case is--in fact, that statute gave

1 more authority than 13(b) does, that there is a very
2 real risk that 13(b) is going to be--they're going to
3 find out they don't have the authority.

4 I would like, if I--I know I'm at the end of
5 my time. Could I just make one comment on the
6 Commission's statement? Is that okay?

7 CHAIRPERSON GARZA: Sure.

8 MR. ARQUIT: Because I do want to respond a
9 little bit to that.

10 I think that the other reason the
11 congressional guidance is needed under 13(b) is
12 simply this: human nature. When authority is vague,
13 it's the natural tendency of people to push the
14 envelope until there's pushback. 13(b) is a classic
15 example of enforcement creep.

16 You go back to when it was passed in 1973.
17 The Commission gingerly put its toe in the water. It
18 started with settlements, then it got asset freezes,
19 then it moved into these hard-core fraud cases where
20 people were bilked in terms of land purchases and the
21 like. So it slowly moves along and the Commission
22 builds its authority based on--and they keep
23 stretching it further and further.

1 Then they move it over to antitrust. When
2 they go to antitrust, the first case that's brought
3 is one involving *per se* price-fixing behavior,
4 alleged *per se* price-fixing behavior.

5 The second one had to do with exclusive
6 dealing. See how we're moving down the road?

7 And the third one had to do with mergers,
8 Section 7, an incipency standard. One where the
9 Commission says, "Well, of course we brought
10 disgorgement, because it was a merger to monopoly."

11 Well, people should be aware of Judge Winter
12 and other people's decisions in the Second Circuit in
13 *Waste Management*, that even a merger to monopoly is
14 not illegal if there are no entry barriers.

15 There was no warning to parties that there
16 was going to be disgorgement brought in that kind of
17 case. And so what you have is that, in the early
18 days, what we used to hear from Commission officials
19 was that 13(b) would only be used where it was hard-
20 core, egregious, bad faith, reckless negligence.
21 Those are the terms of Commission officials.

22 Now what do we have, now that there a couple
23 of wins under its belt? It's a statement of 2003. I

1 suggest that statement really doesn't give any
2 guidance at all. What it is is a three-part
3 statement. It says the violation has to be clear, it
4 has to be calculable, and it has to bring value-
5 added.

6 Now that's a far cry from those statements
7 of those Commission officials of a few years ago.
8 And where is this going to lead? There's no reason
9 to think that we are now at a static point. Human
10 nature. The extension will continue, and either we
11 don't know where it ends up, or there will be an
12 appellate case that's brought where it will be
13 reversed. And I think congressional guidance is
14 clearly preferable to either of those unpredictable
15 alternatives.

16 Thank you.

17 CHAIRPERSON GARZA: All right, thank you.
18 Commissioner Burchfield.

19 COMMISSIONER BURCHFIELD: Let me start with
20 where Mr. Arquit just left off. I take it that the
21 others on the panel believe that, under the current
22 state of the law, and, as I understand it, Mr.
23 Graubert, from your statement, there are two district

1 court decisions, seven district court settlements,
2 and four administrative settlements that are on the
3 side of the ledger supporting disgorgement authority
4 under 13(b), but I take it that there are no
5 appellate decisions in the competition area.

6 I know Professor Calkins cites some in the
7 settlement area, but are there any appellate
8 decisions supporting that authority?

9 MR. GRAUBERT: No, not brought by us that I
10 am aware of.

11 COMMISSIONER BURCHFIELD: Does it--from your
12 perspective and speaking--I'll ask everyone on the
13 panel this--is Mr. Arquit correct that it would be
14 better to go to Congress and seek clarification on
15 this than to await the day when one of the parties--
16 when a defendant or respondent decides to take this
17 to the appellate court rather than settling under
18 Section 13(b)?

19 MR. GRAUBERT: If I could--I would just like
20 to note in passing that, not in an FTC case but in an
21 FDA case, the court has already rejected the
22 arguments that Mr. Arquit has made about *KFC* and
23 *Philip Morris*, and I direct your attention, if you

1 are interested in following up on this, to the *Lane*
2 *Labs* case in the Third Circuit last month.

3 I think there are additional arguments that
4 can be made, but certainly the arguments that they
5 make in that case for distinguishing *KFC* and *Philip*
6 *Morris* I think are good ones. I am completely
7 unpersuaded that *KFC* or *Philip Morris* has anything to
8 do with our statute, and we can discuss that later,
9 if you like.

10 I would also say, speaking for myself, of
11 course--I would sort of concur with Professor
12 Calkins' general observation that, you know, we like
13 to go to Congress when we have a specific problem,
14 when we have a specific need, and we are sure that
15 our solution or our request is not going to have a
16 lot of unintended consequences elsewhere.

17 I just don't think that is the case here.
18 If the courts are going to take care of this problem,
19 I don't know why Congress needs to be involved at
20 all.

21 I shouldn't be ungracious. If you want to
22 give us something that is helpful, I suppose I should
23 accept. But the final sort of thing to emphasize, I

1 would suggest, is that this is not the FTC levying
2 monetary punishment on people. This is remedies
3 within the jurisdiction of a court exercising its
4 equitable jurisdiction.

5 Kevin has made this argument many times and
6 may again in front of courts. I guess when he was on
7 the Bureau side, he won, and when he was on the
8 private side, he lost. And that, I think, is the
9 appropriate place where these arguments should be
10 made. Because you are invoking a court's equitable
11 jurisdiction to try to apply a remedy in a particular
12 case, and it is very difficult to apply these matters
13 sort of inflexibly across the board.

14 I would say that I would disagree also with
15 Mr. Arquit that Congress did not intend 13(b) to
16 apply to competition cases. It is quite clear that
17 they did, at least with respect to merger
18 injunctions. That was the primary purpose of 13(b),
19 and that also encompasses a variety of equitable
20 remedies, such as divestiture orders and other
21 things.

22 I would agree, however--I would at least
23 concede this, that the legislative history of the

1 original statute is very thin. There is not a lot of
2 legislative history at the time for the enactment of
3 a statute, but Congress did revisit Section 13(b), I
4 think it was in 1993, and strengthened it. It added
5 venue provisions and service of process provisions,
6 so by that time, the Congress was aware of what the
7 Commission was doing with 13(b), and showed--not only
8 didn't show any disapproval, but showed an intent to
9 give the Commission even more authority.

10 So I think Congress's intent is sufficiently
11 clear.

12 COMMISSIONER BURCHFIELD: Let me ask
13 Commissioner Leary for his views on it. Is it
14 preferable--and from my way of looking at things,
15 until you have one or more authoritative appellate
16 court decisions on the issue, there is necessarily
17 some doubt. We may disagree as to the degree of
18 doubt, but there is some doubt on this issue. Is it
19 preferable to await that day or to seek clarification
20 from Congress on this issue?

21 COMMISSIONER LEARY: Well, in my view,
22 Commissioner Burchfield, I think we need to wait for
23 two things. I think we need to wait to see whether

1 or not there are serious problems that arise as a
2 result of what I regard as a very restrictive self-
3 discipline that we imposed upon ourselves in the year
4 2003 and that I think should be extended once the
5 present commissioners are gone.

6 I think secondly, if you go to Congress, you
7 have always got to be careful what you ask for. I
8 think that Kevin Arquit is clearly right that when
9 Congress passed Section 13(b), it never dreamed that
10 it would be used the way it has been used, either for
11 consumer protection offenses or for antitrust
12 offenses.

13 However, I also have no doubt that if you
14 were to go back to Congress and ask them collectively
15 today whether or not they approve of the way it's
16 being used on the consumer protection side--and
17 hopefully with restraint on the antitrust side--the
18 answer you would get would be a congressional
19 endorsement of the use of 13(b).

20 As is obvious from the quotations, I was not
21 enthusiastic about the extension of 13(b) to
22 antitrust cases, but if I have learned one thing in
23 my six years, it is that government is the art of the

1 possible. You can maintain the pristine purity of
2 your position all by yourself, because, believe me,
3 no one agreed with me--and we have had some changing
4 of the guard since I first got on the Commission.
5 You can maintain the pristine purity, or you can
6 attempt to work on the inside to get the best policy
7 possible, unanimously, and that's what I chose to do
8 in the circumstances.

9 COMMISSIONER BURCHFIELD: Professor Calkins,
10 your view on the--from a policy perspective and from
11 our perspective of making a recommendation at the end
12 of the day on this issue, is it better to await
13 authoritative judicial pronouncement on this issue,
14 or to seek clarification from Congress?

15 MR. CALKINS: With all due respect,
16 Commissioner Burchfield, this exact issue of 13(b)
17 has been addressed by a whole series of courts of
18 appeals, and they are unanimous that the Commission
19 has this authority. 13(b) was enacted as an
20 antitrust provision. It was enacted during an energy
21 crisis because of an interest in antitrust issues.
22 It is not a consumer protection provision at all. It
23 was written to apply to all of the Commission's

1 statutory authority, so all of Section 5 is included
2 in its words, but if you go back and find out why
3 it's there, it's there because of antitrust issues.

4 When you have a statute that applies equally
5 to the consumer protection and the antitrust part of
6 the spectrum, when the statute was passed with an
7 antitrust motivation, when it has been unanimously
8 upheld in its application by every court of appeals
9 that has looked at it, with now--I'm not sure of the
10 count, but we're up to five or six courts of appeal,
11 or maybe it's eight courts of appeal--when in the
12 world of competition it has been successfully used by
13 the Commission, been used by Kevin back when he was
14 Bureau Director, and has been used now in a series of
15 cases over the years--even if not frequently--when
16 it's been used in that fashion

17 COMMISSIONER BURCHFIELD: You cited in your
18 paper, you said seven or eight to nine.

19 MR. CALKINS: I would say this is not
20 something where the law is unsettled. That would be
21 point one.

22 Point two is that, if the law is potentially
23 at risk because of a new case that Kevin wants to

1 talk about, I agree that the Third Circuit has
2 already answered the question. But my additional
3 response is that if the Supreme Court in its wisdom
4 wants to say that all those courts of appeal are
5 wrong, it has every right and ample opportunity to do
6 that. There are 13(b) cases being decided every
7 year, so there are lots of opportunities for this
8 issue to be addressed by courts of appeal and by the
9 Supreme Court. If the Court wants to say that the
10 settled law of 13(b) is wrong, well, the Supreme
11 Court has every right to do that--and if it does it,
12 I am confident that Congress will rush to pass a new
13 statute to undo what the Supreme Court just did.

14 But given that we have settled law, and the
15 argument is that the Supreme Court may have unsettled
16 it, the obviously correct thing for your group to do
17 is to say, "Congress, you should do nothing. If
18 there is a problem, the courts will address it, and
19 otherwise there is no need for action."

20 COMMISSIONER BURCHFIELD: Mr. Arquit, any
21 further comment?

22 MR. ARQUIT: Yes, and I'll try to keep them
23 brief.

1 First of all, I agree with Commissioner
2 Leary in terms of his interpretation of 13(b), but I
3 think that is a far cry from saying, "Congress would
4 accept this proposition today," to an agency saying,
5 "Since Congress will accept it, let's pretend it's
6 the law." I just don't see that as good public
7 policy.

8 Very briefly, because I don't want to get
9 into a lot of technical detail, but the history of
10 13(b). What we hear is that it was passed as
11 consumer protection law. Let's talk about what
12 really happened with 13(b).

13 It was part of the Magnusson-Moss Warranty
14 Act. Magnusson-Moss wasn't passed until 1975. This
15 provision was part of Magnusson-Moss, which was a
16 consumer protection statute. It was pulled out of
17 Magnusson-Moss and added as a rider to the Trans-
18 Alaska Pipeline bill, for reasons that Professor
19 Calkins is correct--there was an energy crisis, and
20 what happened is that the General Counsel of the
21 Federal Trade Commission wrote a letter to Congress
22 and said, "In antitrust cases we need to have the
23 ability to get preliminary injunctions when it comes

1 to these acquisitions, because otherwise the egg is
2 scrambled and we can't do anything about it."

3 In response to the letter from the Federal
4 Trade Commission's General Counsel, the language was
5 changed in the first part of Section 13(b) to where
6 it says for any provision of law that the Commission
7 enforces a preliminary injunction can be sought in
8 contemplation of an administrative complaint.

9 Okay, so they made the change. That is all
10 about antitrust. But the second part, the part that
11 the Commission relies on to get these injunctions,
12 never changed. It said provided in a proper case,
13 and that proper case, when you look at the Senate
14 report, was intended to cover routine fraud cases
15 where the Congress did not want to require the
16 Commission to go through long administrative
17 proceedings when it could bring a permanent
18 injunction action.

19 So that is the story of 13(b). And the
20 blending, in terms of those who try to say it was an
21 antitrust statute with the first half of it, where
22 clearly, it was intended to give the Commission the
23 ability to seek preliminary injunctions, and the

1 second part, where the language remained identical
2 and where the FTC didn't ask that the language be
3 changed, was limited to consumer protection--

4 As to--it's always brought up, my history at
5 the FTC, and I suppose that's fair game, and I
6 suppose the easy answer to that is that if memos
7 written in government don't bind Judge Alito and
8 Chief Justice Roberts, I suspect they shouldn't have
9 to bind me either.

10 COMMISSIONER BURCHFIELD: The jury is still
11 out on that.

12 [Laughter.]

13 MR. ARQUIT: But let me give a more
14 substantive answer to the question, which is that the
15 *Abbott* case was a *per se* case, and, at that time,
16 there was the language that we were all hearing--and
17 believe me, I think at that day no one on the
18 Commission would have dreamed that 13(b) would be
19 used in competition cases or that the policy
20 statement that it was issued would be where it is.

21 So we have already seen movement from that,
22 but that was before the *KFC* case, and the *KFC* case
23 was around by the time I was in private practice, and

1 it was raised, and the judge didn't deal with it.

2 In terms of the Third Circuit case, the
3 district court cases here that go the Commission's
4 way are all in the District of Columbia. That's the
5 very circuit where the Circuit Court has said exactly
6 the opposite. So I think that's stronger precedent
7 than is the Third Circuit.

8 And I think that the whole notion of going
9 to Congress is appropriate, because let's find out
10 what Congress has to say. And because the issue is
11 identical in terms of--at least if you look at the
12 *Philip Morris* case, about prospective versus
13 retrospective, and the courts looked at *Porter v.*
14 *Warner*, and they talked about the case law since then
15 by the Supreme Court, and said they should be chary
16 about addressing jurisdiction, I think the Commission
17 has a real risk, notwithstanding all these courts of
18 appeals decisions that have come before this, to have
19 the issue knocked out. Because if it falls apart for
20 antitrust, the argument as to that part is identical
21 to consumer protection.

22 COMMISSIONER BURCHFIELD: Commissioner
23 Leary, you in your statement make clear that even

1 though you originally had reservations about this, in
2 light of the Commission's policy statement you are
3 now supportive of the Section 13(b) remedy.

4 You asked the Commission for guidance. Do
5 you envision the guidance that we would provide to be
6 affirmation of the current policy statement, or do
7 you have something different in mind for what this
8 Commission should do?

9 COMMISSIONER LEARY: What I had in mind,
10 Commissioner Burchfield, is the idea that your
11 Commission should indicate this is a remedy that
12 should be used most sparingly, and particularly
13 limited to situations where it does not appear that
14 private remedies are feasible. This, of course, is
15 our policy statement, but a policy statement is not
16 binding on subsequent members of the Federal Trade
17 Commission or the Department of Justice, for that
18 matter.

19 So, I think some encouragement from this
20 body, would be a very salutary thing for you to do.

21 I just wanted to add something to what Steve
22 Calkins had to say on the whole subject of penalties
23 and what the rest of the world is doing. It is true

1 that the rest of the world relies a great deal more
2 on government penalties than we do in the United
3 States, but the rest of the world does not have the
4 expansive private treble damage regime that we have
5 in the United States either. They have made a choice
6 up to now to go more the government route. But I
7 don't think that their experience is necessarily
8 pertinent to where we are.

9 And just one other comment I would like to
10 make, on the doctors. I think it is disappointing.
11 I think it is disappointing. There was a period of
12 time when we were more optimistic than we are today
13 that they were getting the message, and they don't
14 seem to be.

15 On the other hand, as a practical matter,
16 you have to ask yourself whether the government
17 should be riding to the aid of substantial payors
18 who, if they have been overcharged by these doctors,
19 surely can take care of themselves. If they don't
20 choose to sue because they feel that perhaps in
21 subsequent negotiations with these groups they are
22 going to get better treatment, I think that may be a
23 rational economic decision for them to make.

1 So it is not necessarily a good case for the
2 government to act as champions of little people,
3 number one, and secondly, you have to wonder how you
4 would fare in a litigated case in some district court
5 somewhere. By the way, this morning we just
6 announced a unanimous decision involving doctors'
7 price fixing in the North Texas cases. I think that
8 to go into a court in North Texas and try to recover
9 some money from these doctors would be, in the long
10 run, a futile effort.

11 COMMISSIONER BURCHFIELD: Has the FTC used
12 the 13(b) authority against doctors? I know Mr.
13 Calkins is very concerned about that, about doctors.
14 But I--

15 COMMISSIONER LEARY: No, sir. I understand
16 the point, and I am disappointed myself about the
17 level of compliance in the medical community, but I
18 think there are a lot of serious practical
19 impediments to going out there and trying to apply
20 13(b) to get monetary relief against a bunch of
21 doctors.

22 COMMISSIONER BURCHFIELD: Professor Calkins.

23 MR. CALKINS: Commissioner Burchfield: Mr.

1 Arquit and I were sitting here--and indeed, there is
2 one doctor case, a Puerto Rico case, where 13(b) was
3 used to get I think \$300,000 in restitution by
4 consent. That is my recollection.

5 COMMISSIONER BURCHFIELD: That's right.

6 Do you foresee a broader use of 13(b) in
7 that area? You do, based on your statement. Does
8 anyone else? Commissioner Leary? Do you see a
9 broader use of 13(b) against doctors? I take it you
10 don't.

11 COMMISSIONER LEARY: I don't see it on the
12 horizon, to be quite candid with you. I am going to
13 be gone by the end of the month, and so I obviously
14 can't talk about what other people are likely to do.
15 But there are practical problems with doing it.

16 COMMISSIONER BURCHFIELD: Mr. Graubert, do
17 you have a view on that?

18 MR. CALKINS: Can I just correct a
19 misimpression? My concern with doctors is simply
20 that they are an example of what I see as this middle
21 category of cases where we have insufficient
22 deterrence; where we don't have private lawsuits
23 providing the stick, if you will; where we have a

1 problem because the system is not working.

2 Whether or not a particular case would be a
3 good one for 13(b) would depend upon the facts of the
4 case, and you would have to work through whether
5 there was money to disgorge, and a variety of things.
6 Whether or not doctor cases are a good use of 13(b)
7 or whether or not they are an argument for coming up
8 with a civil fine remedy--or whether it's just a
9 problem we can't solve--I haven't answered that
10 question. I have just said it is an example of the
11 kind of problem that I am talking about.

12 COMMISSIONER BURCHFIELD: Mr. Graubert, I
13 think you were going to say something.

14 MR. GRAUBERT: That's correct. I was just
15 going to add that I think that Chairman Majoras has
16 recently addressed this question in one of her
17 speeches, and I apologize; I can't remember which
18 one, but I will find it for you.

19 COMMISSIONER BURCHFIELD: All right. Thank
20 you.

21 MR. GRAUBERT: But it may be on our website
22 as well, but I will find that speech and send it to
23 you. And it is possible also that Chairman Muris

1 also had some remarks on this subject, so I will try
2 to find those for you.

3 COMMISSIONER BURCHFIELD: Mr. Arquit.

4 MR. ARQUIT: Just a brief comment. It would
5 certainly be ironic if the Commission moved in this
6 direction. For those of you who have practiced
7 antitrust for a while, you may recall that the--I
8 think by far the harshest criticism of the Reagan
9 antitrust enforcers was that they went after the
10 little fish and let the big fish go. And the claims
11 were that the Commission and the DOJ were focused on
12 doctors in the upper peninsula of Michigan while they
13 were letting corporate America get away with all
14 kinds of issues.

15 So, given that criticism and the move since
16 then to I think have a broader based agenda, I think
17 it would certainly be ironic to now see the agency
18 circle back in the name of disgorgement or other
19 civil penalties in the physician field.

20 COMMISSIONER BURCHFIELD: Madam Chairman, my
21 time has expired, but I want to thank all the
22 panelists today for some very thought-provoking
23 statements and for some useful dialogue with us and

1 among yourselves.

2 CHAIRPERSON GARZA: Thank you. Commissioner
3 Valentine.

4 COMMISSIONER VALENTINE: Thank you. I don't
5 have the time to be nice because, unlike Mr.
6 Burchfield, I only have five minutes. So I will
7 thank you all in brief, and move on to questions.

8 I do not find the 13(b) issue very
9 interesting, because I do believe very strongly that
10 the plain language of the statute, which talks about
11 neither consumer protection nor competition cases,
12 makes it very clear that injunctive relief is
13 available in all types of cases that the Commission
14 brings pursuant to 13(b), and I believe, very much
15 like Mr. Calkins, that precisely because it is not
16 just the FTC, but the FDA, the SEC--a plethora of
17 federal agencies rely on the grant of equitable power
18 to obtain ancillary equitable relief, whether that be
19 in the form of asset freezes, disgorgement, or
20 restitution or injunctions means that this really is
21 best left for the Supreme Court to resolve, and I
22 don't think there has been any great dissension in
23 the courts thus far.

1 So I would like to focus my comments on the
2 civil fine aspect of this and some of Mr. Leary's
3 statements about PI proceedings, which I wish we had
4 had the benefit of a week or two ago, but that's
5 okay.

6 First, I would like each of you to address
7 whether you think it would be preferable for the FTC
8 and DOJ to also have civil fine authority, or whether
9 you think it would be more preferable to simply
10 encourage DOJ to make use of its ability pursuant to
11 again the broad equitable power granted to it to seek
12 ancillary equitable relief, assuming of course, that
13 the Supreme Court in the *Philip Morris* case comes out
14 as the DOJ seems to want it to.

15 Second, Commissioner Leary, I would like you
16 also to address, since you have taken the brave step
17 of confessing that there should not be a need for the
18 FTC and DOJ to be at least perceived as proceeding
19 pursuant to differential PI standards, what would be
20 the best way to accomplish uniform PI standards
21 between the two agencies? Should we recommend a task
22 force? Should they agree on some harmonization of
23 how they write briefs in going into court and seeking

1 a PI? And would you also be averse, assuming that we
2 actually think that both agencies should be subject
3 to the same standard--excuse me for having such
4 compound questions--would you be averse to having us
5 recommend that, in fact, the FTC always has to choose
6 to go into court, it doesn't get the option to choose
7 because we really do want the two agencies to proceed
8 as identically as possible in all merger cases?
9 However, we would have no problem with the FTC being
10 able to make use of its administrative adjudication
11 in consummated mergers and mergers that were not
12 subject to HSR filing?

13 And finally, Mr. Arquit, I would ask you,
14 and I would like you to not rely on the *Mylan* case in
15 which you obviously represented the defense counsel--
16 one 13(b) competition case in which you do think that
17 the FTC achieved beyond treble damages in terms of
18 redundant and duplicative relief. And I hope you
19 don't name your own *Abbott Labs* case that you
20 brought.

21 Okay, why don't we start at Commissioner
22 Leary's end, since you have the most questions to
23 answer, and then I will take an answer on the civil

1 remedies from the two middle folks, and Mr. Arquit on
2 civil remedies versus DOJ equitable relief versus
3 example of true abuse of 13(b).

4 COMMISSIONER LEARY: Well, let me start with
5 this, Commissioner Valentine. Let me start with the
6 preliminary injunction standards. I am not so sure
7 that the Commission really needs to do anything too
8 affirmative if the FTC were to unilaterally announce
9 that it would exercise the option up front to either
10 proceed in federal court or to proceed
11 administratively.

12 That would remove the rationale. If you
13 look at some of these cases--and I think a lot of
14 this stuff frankly is dancing on the head of a pin--
15 but if you look at the rationale the courts have
16 applied to justify a different standard, it is that
17 we need to preserve the *status quo* for the subsequent
18 administrative proceeding. If it is made abundantly
19 clear up front what is actually the fact today--

20 COMMISSIONER VALENTINE: Correct.

21 COMMISSIONER LEARY: --that the Federal Trade
22 Commission is not going to bring a subsequent
23 administrative proceeding, that may automatically

1 take care of it. I personally have urged that people
2 internally never make an argument to a court that we
3 should apply a different preliminary injunction
4 standard once we roll out an administrative
5 proceeding.

6 The problem you have, by the way, if you
7 routinely vote out administrative proceedings to
8 protect or to preserve an option that in fact you
9 don't exercise, is that then the Commissioners tend
10 to be distant thereafter. As you know--you were
11 there-- we can theoretically intervene in the
12 prosecution of the federal court action, but as a
13 practical matter we feel very awkward doing so when
14 we are possibly going to act as judges in Part III.
15 So, we don't have the same control over the arguments
16 the staff make that would be desirable.

17 I think we can take care of that.

18 You have asked an intriguing other question,
19 which is why should there be the authority up front?
20 Even though we can have administrative authority for
21 a consummated merger, do we really need it for a
22 merger that hasn't been implemented in the first
23 place?

1 I would suggest to you there is really no
2 difference. Take the *Arch Coal* case, where I
3 dissented from bringing the preliminary injunction
4 action but voted for the administrative complaint,
5 because I thought that was a case that was very well
6 suited to the more leisurely pace of an
7 administrative action. I was willing to let the
8 parties close--and if we bring an administrative
9 action alone before the merger, the parties are very
10 likely to close--and then we are in the same position
11 that we would be in, anyway.

12 So I don't see the big difference between
13 the two.

14 COMMISSIONER VALENTINE: Well, parties
15 before the DOJ would not be exposed to that leisurely
16 pace. If Kevin's merger parties went before the DOJ,
17 even if they didn't have assets like--even if they
18 did have assets like coal that wouldn't be scrambled--
19 -

20 COMMISSIONER LEARY: Yes.

21 COMMISSIONER VALENTINE: --if the DOJ can't
22 say, "Wait, we're going to go leisurely in
23 administrative proceedings," why should it be subject

1 to administration?

2 COMMISSIONER LEARY: Because I think if you
3 want to revisit that, then I am afraid what you have
4 to do is revisit the whole underlying theory of
5 having a Federal Trade Commission in the first place.
6 The reason for having a Federal Trade Commission in
7 the first place was that you would have the
8 possibility for prayerful consideration of some of
9 these more difficult and challenging issues in one
10 agency, rather than relying on federal district
11 judges here, there, and everywhere. Unless you are
12 willing to revisit that basic issue, it seems to me
13 there is no particular logic in saying you can't
14 bring an administrative action before the parties
15 have closed, but if they close tomorrow, you can
16 bring an administrative action. I don't see any
17 sense in that.

18 I really do believe that the Federal Trade
19 Commission has a practical contribution to make to in
20 the development of the law. Let me just give you an
21 example. I think that the Commission opinion in the
22 *Polygram* case, which was upheld in the circuit court
23 of appeals, was an effort to make sense out of the

1 hazy difference between *per se* cases and rule of
2 reason cases after *Cal. Dental*. By the way, this
3 case that I just told you that came out this morning
4 follows the *Polygram* analysis and attempts to further
5 that analysis.

6 That, I think, is a significant contribution
7 to the law that benefits everybody, and that is
8 something that is somewhat more difficult for a
9 random assortment of federal district judges to do
10 for you.

11 COMMISSIONER VALENTINE: Thank you, Tom.

12 COMMISSIONER LEARY: Okay. Have I answered
13 your questions? I don't know.

14 COMMISSIONER VALENTINE: Well, do you want
15 to say anything about civil remedies versus DOJ
16 equitable relief or civil remedies?

17 COMMISSIONER LEARY: Well, at the moment,
18 when we want to get civil penalties for order
19 violations and so on, I don't even have it in my mind
20 when we have to ask the Department of Justice to get
21 the civil penalty for us, or whether we can do it on
22 our own. You know more about that than I do.

23 My initial reaction was that this is kind of

1 a goofy, ponderous procedure, but before I came up, I
2 talked to staff about it: "Do you have any trouble
3 dealing with the DOJ on these issues?" and the answer
4 I got was, "No, we've got a fine relationship with
5 them, and we don't recommend that anybody try to
6 tinker with it at the moment." So that's just my
7 nonrandom sample of one.

8 MR. GRAUBERT: If I could ask the
9 Commission's indulgence just for a second, I just
10 want to take the opportunity--this might be a
11 premature testimonial, but if Commissioner Leary is
12 correct that he is going to be leaving in a few
13 weeks, I did want to make sure that I expressed
14 publicly my great pleasure and it has been an honor
15 to be associated with Commissioner Leary, and we have
16 had these discussions over the last seven years, and
17 I have enjoyed them very much, and I think it has
18 been a benefit to the Commission's development of
19 policy.

20 I would, however, refer the Commission to my
21 boss's testimony, Mr. Blumenthal's testimony from a
22 few weeks ago, and I have nothing to add to that on
23 the question of merger standards.

1 On the civil fines issues as well, I have to
2 sort of duck that, I have no instructions from my
3 client on that question, and you will see from
4 footnote number two in my paper, that, as to
5 competition cases, the Commission has not taken a
6 position.

7 We have, on very discrete occasions, gone to
8 Congress and said, "Here are some particular consumer
9 protection areas where we think a civil fine might be
10 helpful," and I think those matters are still
11 pending.

12 But I would certainly echo what Commissioner
13 Leary also said, that I am certainly grateful for the
14 cooperation that we have gotten and the support we
15 have gotten from the Department of Justice on our
16 civil fine cases to date.

17 But I am afraid I have nothing further to
18 add to that.

19 COMMISSIONER VALENTINE: Thanks for nothing.

20 Mr. Calkins.

21 MR. CALKINS: In the academy, the right
22 wing, if you will, regularly makes fun of the left
23 wing for always thinking about rights and always

1 claiming to find rights. Indeed, we had a job talk
2 yesterday from somebody whose paper sets out
3 energetically her view of the rights of the dead and
4 the importance of the law recognizing that dead
5 people have rights, too.

6 And, occasionally, folks on the more
7 conservative wing step back and say, "You know, God
8 and the Constitution didn't hand everybody a right
9 about everything, and when you start off thinking
10 about rights, you're often going to get confused."

11 I can't begin without saying that's what
12 came to mind as I heard Commissioner Leary talking
13 about the new claim of defendants that there is a
14 right to be treated in exactly the same way by
15 whichever agency happens to be the one that's
16 investigating you. I don't see anywhere that
17 anything gives anybody a right to have a trial in
18 front of a district court judge if they have some
19 kind of conscious parallelism case--as opposed to a
20 trial in front of an administrative law judge.

21 You know, the reality is that Congress, in
22 its wisdom, passed two different statutes and set up
23 two different ways of proceeding, and sometimes it

1 happens that you are going to have a trial before an
2 administrative law judge, and sometimes it happens
3 that you are going to have a trial before a district
4 judge; and sometimes the lawyers against you will be
5 better, and sometimes they will be worse; sometimes
6 the law judge or the district judge will be better or
7 worse; and you know, if you think it's unfair, well,
8 life isn't always perfectly fair. Grow up, get a
9 grip, and move on.

10 So on this whole basic idea that if ever
11 anybody has somewhat different treatment than someone
12 else, that that is somehow a violation of his or her
13 rights--I just am not persuaded with respect to the
14 general spectrum of antitrust enforcement.

15 With respect to this claim of the terrible
16 unfairness of a different preliminary injunction
17 standard, I defy anybody to name any case that came
18 out differently because of the wording of the
19 standard. I think everybody who has been a lawyer
20 knows you use the words that you have to the best of
21 your ability, but in the end either it's a good case
22 or it's a bad case, and the precise phrasing of the
23 standard is simply not going to change things.

1 Indeed, I have written about summary
2 judgment periodically, and my impression of summary
3 judgment cases is that, if the opinion says summary
4 judgment should almost never be granted, only
5 extremely rarely in the very unusual case--well, you
6 know that summary judgment is going to be granted
7 when you get down to the meat of the opinion.
8 Because you just take the standard and put the
9 wording down, and that's not really what matters.

10 So I just don't see that there is any need
11 for Congress to change the standards on preliminary
12 injunctions, because I just don't see that it's
13 affecting any outcomes. There are so many important
14 issues for you to address that you ought to work on
15 the ones that are important and not this one, which
16 is unimportant.

17 CHAIRPERSON GARZA: I am going to need to
18 interject. In order to stay on track and get us out
19 of here by noon with the number of Commissioners
20 left, I think we can extend the Commissioners' time
21 for 10 minutes apiece as long as we agree to strictly
22 observe the red light. I think in this case we went
23 well over 10 minutes, so if I could say I would like

1 to move on to the next Commissioner. If any
2 Commissioners want to cede any of their time to let
3 Mr. Arquit answer Debra's question, then you may do
4 so.

5 But for now, I think can we move to Mr.
6 Litvack. Commissioner Litvack, please.

7 COMMISSIONER LITVACK: Thank you, and thank
8 you all.

9 Let me ask Professor Calkins--you suggest
10 the possibility that the FTC perhaps should be given
11 the ability to impose civil fines. Would you add
12 that, assuming there is in fact a right to
13 disgorgement in antitrust cases under 13(b)--just
14 assume that for a moment--would you add that remedy,
15 or if you had the disgorgement clear, you forget the
16 fine, or if you have the fine, you don't need
17 disgorgement, or do you like them both, just pile
18 them on?

19 MR. CALKINS: My personal preference would
20 be that, if there were a new fining power on the part
21 of either agency, that it be done in a way that would
22 coordinate with private remedies. It seems to me
23 that the thing to do is to figure out the right

1 amount of deterrence and then let that happen. And
2 so my preference would be, if there was a fine, that
3 it be written in a way that it would be either
4 suspended or put in escrow or something so that we
5 could wait and see how much money was being paid out
6 in private damages and then coordinate it with that.

7 Because of that, I would think that there is
8 no particular reason to have both a fine and
9 disgorgement in any specific case. If we are going
10 to have a whole new system of fines, the thing to do
11 would be to figure out the right amount of fine and
12 let it go, at which point there would be no need to
13 be going off and getting disgorgement at least in
14 terms of deterrence, which is the most important
15 thing to think about.

16 COMMISSIONER LITVACK: I guess a question I
17 have, just very briefly to follow up on that, is, why
18 are you concerned, why should we be concerned, why is
19 Mr. Arquit so concerned, about the private treble
20 damage in the following scenario: The civil fine, as
21 I get it, civil fines are akin to a criminal fine.
22 It's not a criminal proceeding, but it's a penalty.
23 They pay whatever penalty they pay. The damages that

1 a private litigant, if any, has suffered and proved
2 are irrelevant to that, aren't they?

3 MR. CALKINS: It depends. Certainly in
4 terms of fines, today, they are irrelevant. If you
5 have a criminal fine for price fixing, the money goes
6 to the government, and it's got no connection to
7 damages at all.

8 On the other hand, if you are asking whether
9 in a perfect system we would be interested in having
10 the proper amount of deterrence, I think that we
11 would and we should be--and where you have lots of
12 money being paid out in damages, there is less need
13 from a societal point of view that there be money
14 paid out in fines. And so I think it makes sense to
15 try to coordinate them.

16 COMMISSIONER LITVACK: Commissioner Leary,
17 in recognizing that you are going to be or may be
18 leaving at the end of the month--I could personally
19 add--I hope you're not, but that's neither here nor
20 there--and recognizing it's not a Commission
21 position, but just your own--would a fine system be a
22 preferable alternative to, in your judgment, the
23 disgorgement, assuming for a moment disgorgement

1 exists?

2 COMMISSIONER LEARY: You know, I can't
3 answer that, because I think for deterrence,
4 obviously maximum deterrence involves penalties
5 against individuals, and that is why I think the
6 deterrent remedy of criminal law and jail time,
7 whether it's antitrust or other white-collar crimes,
8 is pretty staggering.

9 The problem I have with civil fines against
10 entities other than the individuals is that the fines
11 often punish the wrong people. My experience in the
12 corporate world is that a fine against a massive
13 corporation does not necessarily deter misconduct by
14 people who work for that corporation. Disgorgement
15 is a little bit different, because what you are
16 saying is: "You, the shareholders of XYZ Company, at
17 least we are not going to allow you to benefit from
18 this illegal conduct." Therefore, it seems to me
19 disgorgement is more targeted if we are going to
20 apply it against the entity. What does it mean to
21 punish Exxon?

22 COMMISSIONER LITVACK: With that rationale,
23 a criminal fine is irrelevant, too.

1 COMMISSIONER LEARY: The criminal fine
2 against a corporation, measured by twice the damages
3 is a fairly draconian remedy, but all I am saying is
4 that I would really hate to see the Federal Trade
5 Commission--

6 COMMISSIONER LITVACK: I agree.

7 COMMISSIONER LEARY: --get into it. I'm not
8 talking about the Department of Justice, but I would
9 really hate to see the Federal Trade Commission get
10 in the business of levying civil fines the way the
11 DOJ has the power to do, criminally.

12 COMMISSIONER LITVACK: Yeah, I agree, and
13 that leads to my next question, which is Mr. Arquit--
14 and remember, at least in my question, DOJ doesn't
15 have power to levy fines and shouldn't have power to
16 levy fines. All they would have is the power to
17 seek--

18 COMMISSIONER LEARY: To seek fines, of
19 course, from a judge.

20 COMMISSIONER LITVACK: So, Mr. Arquit, why
21 shouldn't they have that power? You have the
22 criminal--I mean, Professor Calkins points it out--
23 you have the criminal remedy, and all that it brings.

1 You have the civil remedy, which basically is
2 injunctive relief insofar as the Department of
3 Justice is concerned. You point out that they have
4 gone beyond in some cases, and yeah, that's probably
5 true. But why shouldn't they have the power, the
6 discretion to proceed, and remembering that it
7 ultimately ends up before a court, to proceed
8 civilly, yet seek, in effect, a penalty, a levy of
9 some sort? Why not?

10 MR. ARQUIT: Are you referring now to the
11 Justice Department, the FTC, or both?

12 COMMISSIONER LITVACK: Yes, Justice.
13 Strictly Justice.

14 MR. ARQUIT: Just the Justice Department.

15 COMMISSIONER LITVACK: Correct.

16 MR. ARQUIT: Well, I think that we have been
17 talking here about deterrence and that these
18 additional remedies would go to that, and I think the
19 Commission, anyway, has been very clear that when it
20 embarks on disgorgement or restitution, that's not
21 intended to deter, it is not a penalty. It is a way
22 to deprive a wrongdoer of ill-gotten gains, and
23 that's why they made clear that if they had the

1 ability to impose penalties, they wouldn't allow any
2 kind of offset.

3 So I think that applying that--and that
4 seems to--I think, you know, assuming that the DOJ
5 would take the same point of view, when you are
6 talking about civil penalties, you would be talking
7 about something that is really intended to be
8 exemplary in nature, punitive in nature, as such.
9 And that goes to whether or not you feel that the
10 system right now works.

11 If you think that the--see, from my
12 perspective, I think that these orders, they are
13 broad orders, and they follow on civil litigation,
14 provide sufficient deterrence that there is not a
15 need to expand it at all.

16 I would agree with you that, if someone came
17 to the conclusion that we were not about deterrence,
18 and we weren't worried about too many false
19 positives, that a very rational way to do that would
20 be to add civil penalties to the Justice Department.

21 I do think then you get into the amount, of
22 course, and the \$11,000 a day that results right now
23 in Hart-Scott, many people make the argument that

1 companies sometimes just view that as almost a
2 licensing fee, because the money they can make by
3 avoiding it is so much greater than the fine that
4 it's not a meaningful deterrent.

5 COMMISSIONER LITVACK: Let me ask you what
6 is the last question. You may be able, in answering
7 mine, to answer Commissioner Valentine's as well.

8 It is the following--and you recognize that
9 you are the Lone Ranger on this point--but having
10 spent time, as I have spent some time, here in
11 Washington, and having spent time in New York and
12 elsewhere, as we both have, I am surprised, I must
13 tell you, at your suggestion that you would prefer to
14 have Congress deal with the issue of 13(b) than wait
15 for, where I look for hope eternally, which is in the
16 courts of appeals. Why wouldn't you want to get a
17 clear answer, unless you think you have one, and if
18 you think you do from the D.C. Circuit, then what's
19 your problem? If you don't think you have one, then
20 why wouldn't you wait for a clear answer before, at a
21 minimum, going to Congress to seek legislation, which
22 is the normal way?

23 So I am just perplexed as a practitioner

1 kind of why you are favoring something that would be
2 my last resort.

3 MR. ARQUIT: Well, maybe I've been away from
4 Washington enough that I'm not quite as cynical of
5 the Congress as those that are here every day. But a
6 couple of things:

7 First of all, a lot of the law the
8 Commission and the Justice Department make is not law
9 by judges: it's law by settlement, because frankly,
10 the down side of proceeding forward is such that most
11 times people just settle the cases. And indeed the
12 disgorgement cases ultimately ended in settlements.
13 So the longer this hangs out there, uncertain, the
14 more the government *de facto* has the ability to
15 impose these, what may be unauthorized, amounts on
16 people.

17 So I think the quicker the better.

18 Secondly, I really do think that in the
19 consumer protection area the Commission's mission has
20 been spectacular and filled a gap that was intended,
21 and because of this parallel nature of this forward-
22 looking versus backward-looking, I really think that,
23 just like the Commission used the hard-core cases to

1 get its authority in the first place, if it stretches
2 in a Rule-of-Reason case to get the authority, of
3 course, it's not going be as sympathetic to it. If
4 you throw it out on the one, it really does possibly
5 jeopardize the other mission.

6 And I think only the Congress can deal with
7 that.

8 And then finally, just so there is no
9 misunderstanding about my testimony, and because John
10 opened the door, I am very sorry Commissioner Leary
11 is leaving the Commission. I have to tell you that--
12 no, this is not the time or place for it, but I think
13 it's appropriate, given how I started out is that,
14 you know, I can't remember having as stimulating or
15 as intellectual discussions as we would have in his
16 office, and I can say uniformly that, even when we
17 lost on things, that there was no client we ever went
18 in with who didn't feel he or she got due process,
19 because he knew the case better than any of us did
20 when we went in there.

21 COMMISSIONER LITVACK: Well, my time is up.
22 I want to thank you all and only add that my
23 intellectual conversations with Commissioner Leary

1 were limited to his coming into my office when I was
2 at the Antitrust Division, and he was at General
3 Motors trying to inform me intellectually why
4 everything we did was wrong.

5 (Laughter.)

6 CHAIRPERSON GARZA: Thank you. Commissioner
7 Jacobson.

8 COMMISSIONER JACOBSON: Thanks. I also want
9 to commend Commissioner Leary for six marvelous years
10 of public service, and I am sorry he is leaving, but
11 certainly, we have two good appointments waiting for
12 confirmation that I think will maintain the level of
13 quality of the Commission in a good way. But thank
14 you for your excellent service.

15 I just have a couple of questions for
16 Professor Calkins. Is the fine authority that you
17 are suggesting for the Justice Department purely a
18 civil fine authority? There would be no change in
19 the criminal regime?

20 MR. CALKINS: There's no reason to have a
21 statutory change in the criminal regime. I assume
22 that if you had civil fines, you might find Justice,
23 on a few cases on the margin, going with a civil fine

1 instead of trying to go criminally, and so it might
2 have a difference in terms of what cases are brought.
3 But it wouldn't change the statutory authority.

4 COMMISSIONER JACOBSON: On disgorgement, Mr.
5 Arquit, what examples would you use as your sort of
6 keynote examples of instances where the Commission in
7 competition cases has overreached or abused its
8 authority?

9 I mean let's assume there is a statutory
10 basis for it. Would it be your position that any of
11 the cases heretofore have been an abuse of that
12 authority?

13 MR. ARQUIT: Well, I was involved in the
14 *Abbott, Mylan, and Hearst* cases, and I just don't
15 think it is appropriate for me to comment on any case
16 that I was involved in, because someone is going to
17 get upset no matter how I answer it.

18 But I think, more generally, if the
19 Commission has the authority, then it has the right
20 to use it the same way it does as to others. I don't
21 view it as abuse if one is using authority that one
22 has been given. But to the extent that there has
23 been abuse, I would say it is this: it is that, when

1 these funds have been collected, the Commission has
2 made a big point out of the fact that some of the
3 funds are going to go to those who otherwise could
4 not recover under the antitrust laws, that is,
5 indirect purchasers. Some of the amounts that have
6 gone into these funds have gone to them.

7 And to me, what that is really saying is the
8 Commission sees it as gap-filling. From my
9 perspective what the Commission is doing is
10 arrogating unto itself the right to decide what the
11 antitrust laws are, because the Supreme Court has
12 decided that the scope of the antitrust laws is
13 limited by *Illinois Brick*; it's limited by antitrust
14 injury. Statutes of limitations are put into place
15 for a reason, and that those who fall outside of
16 those parameters don't recover.

17 And for the Commission to come in, an
18 unelected group, and essentially overtake the role of
19 the Congress and the courts by filling in what they
20 call gaps is, to me, them taking the position that
21 they define what the antitrust laws are.

22 COMMISSIONER JACOBSON: You would agree,
23 wouldn't you, that, just in terms of the statutory

1 text of 13(b) in terms of the disgorgement, permanent
2 injunction authority, there is no difference between
3 consumer protection cases and competition cases?
4 This is in the actual text of the statute as opposed
5 to the history.

6 MR. ARQUIT: It's a question that has
7 premises that I don't accept. This language says
8 nothing about either. It says, provided, however, in
9 a proper case the Commission may seek a permanent
10 injunction.

11 COMMISSIONER JACOBSON: All right, but you
12 support the authority to seek injunctions in terms of
13 disgorgement and consumer protection cases, unless I
14 misheard you over the last few minutes.

15 MR. ARQUIT: Yes, I do, as a matter of
16 public policy, but there I go back to what
17 Commissioner Leary said earlier, which is that, if
18 one went back to Congress today, one would pretty
19 clearly be able to get that authority on the consumer
20 protection side. And maybe because I believe in
21 that, more as a matter of public policy, this may be
22 what motivates people at the Commission on the
23 competition side, that you are willing to take what

1 may be a thin legal basis and hope that the courts
2 make good law out of it.

3 I certainly think it would be devastating if
4 the Commission were to lose this authority on the
5 consumer protection side.

6 COMMISSIONER JACOBSON: But granting that,
7 the words of the statute clearly don't make any
8 distinction--assuming they give any authority to the
9 Commission to seek disgorgement, they don't make any
10 distinction whatsoever between consumer protection
11 and competition.

12 MR. ARQUIT: Well, that's where the
13 legislative history comes in, and the proper case,
14 that whole provision was taken completely intact from
15 the Magnusson-Moss Warranty Act, which was purely a
16 consumer protection statute, and the only thing that
17 was changed in that statute when it was pulled out
18 and put in the pipeline bill was the first part of
19 13(b), 13(b)(1), which talks about when you can get a
20 preliminary injunction. And so, yes, indeed, the
21 congressional history shows that that second proviso
22 was intended to apply just to consumer protection
23 cases.

1 There is no question about what a consumer
2 protection case is, a proper case under the final
3 provision of 13(b).

4 COMMISSIONER JACOBSON: I have no further
5 questions. I would like to give Mr. Graubert time to
6 respond if he would choose to do so.

7 MR. GRAUBERT: Thank you, Commissioner. I
8 did just want to clarify or respond to one part of
9 Mr. Arquit's responses. I would not accept his
10 characterization of what the Commission's policy
11 generally is with respect to--I think he called it
12 gap-filling or suggested that it was our intent to
13 undermine the antitrust laws as they have been
14 articulated by the Supreme Court.

15 That is not an accurate description of
16 either our policy or our actions. I am just bringing
17 to mind the *Mylan* case, and actually, this is sort of
18 an example of how it has turned out, and I'm not sure
19 that I have a scientific explanation for this, but we
20 actually have had more efficient results in those
21 recent cases, because we have facilitated, in a way,
22 global settlements of all the claims that had been
23 asserted.

1 Now in *Mylan*, claims were asserted by the
2 states, and I can't remember all the other claims.
3 So everyone that had shown up with a claim under some
4 statute was ultimately--except the people who opted
5 out and then went to trial--was included in the
6 settlement.

7 So it was not our intent to go out and find
8 people who had been specifically told, "You can't
9 recover," and give them money. That is not what
10 happened. We in fact facilitated a resolution of all
11 the claims that had been asserted at that point,
12 which reminds me also of another little clarification
13 I wanted to make, which is that--and I'm not sure how
14 this cuts, either, but I have some difficulty sort of
15 imagining the scenario that Mr. Arquit is advocating
16 with respect to government actions and then follow-on
17 suits. But with--I think that his scenario is going
18 to encourage more litigation and not less.

19 But I did want to clarify that, as far as I
20 can recall, and I haven't looked at this in many
21 years, the Clayton Act's collateral estoppel
22 provisions do not apply to FTC actions. So that's
23 not going to work for the FTC.

1 That's all I have.

2 MR. ARQUIT: Well, I know I'm speaking out
3 of turn, but I would commend to Mr. Graubert the
4 commission's 2003 Policy Statement on Monetary
5 Equitable Remedies in Competition Cases, because the
6 entire purpose of the value added by the Commission's
7 monetary remedies is to take into account where
8 private actions likely will not remove the total
9 enrichment for a violation. And it goes on to talk
10 about where statute of limitations is, and the very
11 examples I gave were mentioned.

12 MR. GRAUBERT: Yes, but--and I don't mean to
13 take up all of your time, Commissioner, but the
14 purpose of that is to take money away from the
15 wrongdoer, if it is not going to be taken away by
16 anybody else, not necessarily then to give it to
17 people who are not entitled to it.

18 COMMISSIONER JACOBSON: I yield.

19 CHAIRPERSON GARZA: Okay. Commissioner
20 Yarowsky.

21 COMMISSIONER YAROWSKY: Okay. Well, hearing
22 that Tom Leary is going to be leaving the Commission
23 is really occupying my mind more than 13(b) right

1 now. I think we have covered 13(b).

2 You know, what people may not remember is
3 that, at every chapter of his stellar career, he has
4 just made a difference. We have talked about going
5 up to Congress or not going up to Congress today. I
6 don't know if all of you--any of you know that there
7 would probably be a statute on the books codifying
8 *Dr. Miles* if Tom Leary didn't calm a very impatient
9 Congress a number of years ago.

10 There would probably be a statute on the
11 books clarifying potential competition if Tom Leary
12 hadn't asked for restraint in trying to think that
13 through.

14 So I just wanted to pay tribute to you,
15 Commissioner Leary, in your previous chapters as
16 well, because I think you have contributed all along
17 the way.

18 Putting aside the legislative history, which
19 is a little convoluted, there is a little more
20 thickness to it than I think we will hear about in
21 McCarran-Ferguson, which has an even slimmer and less
22 clear legislative history than this provision of
23 13(b), and the case law, which I think we all need to

1 watch as it evolves.

2 But, Kevin--and it's good to see you, too.
3 I wanted to ask you, what is your public policy
4 thought about the policy expression in 2003? I mean,
5 if we put aside the legislative history debate and
6 the case-law development, I mean, is that a
7 reasonable approach, apart from the providence of
8 whether it should even be talked about?

9 MR. ARQUIT: Well, it certainly is more
10 extensive than anything the Commission has said
11 before, and in that sense, it is certainly a positive
12 development, and it tries to set out a methodology,
13 and it certainly does much better than bureau
14 directors, probably including myself and some other
15 commissioners, in terms of using the kind of
16 overarching language that existed.

17 But when you look at the three tests, these
18 guidelines fail for the same reason many guidelines
19 fail. The government has to be overly timid, if you
20 will, in terms of describing the circumstances under
21 which they will take action, because if they create
22 safe harbors, there is always going to be a case that
23 falls--always--there will usually be at some point in

1 time a case that falls outside the safe harbor that
2 they want to be able to bring, and they don't want
3 the guidelines thrown back in their face saying,
4 "Hey, you told us this was okay."

5 You see it in health-care guidelines, and I
6 think you see it in this. I mean, you look at the
7 three tests. One is, is the violation clear?
8 Secondly, is the injunction calculable? And third,
9 does it bring value-added?

10 How does that really pin down for you the
11 type of case you're going to bring?

12 In fact, the first two elements, if those
13 are established, those are the primary kinds of cases
14 that are brought by the private sector.

15 So in a sense it defines the Commission to
16 bring cases to where they may be least needed if you
17 buy into the public policy notion that they are
18 really trying to protect--and I don't use the word
19 "gaps", but that they are trying to fill in where the
20 private actions don't take hold.

21 COMMISSIONER YAROWSKY: I have a question
22 unrelated to this subject, but I think this is a
23 terrific panel to at least ask for your views. This

1 will relate probably more to the general subject of
2 the afternoon hearings than this particular subject
3 matter, but I think we have a great panel.

4 What are your feelings, personal feelings,
5 if you can express them, about the prohibition that
6 is laid on the FTC's shoulders about pursuing non-
7 profits?

8 MR. ARQUIT: Who do you want to go first?

9 COMMISSIONER YAROWSKY: I'm not sure we are
10 going to have witnesses who will address this
11 afternoon, during which the subject is immunities and
12 exemptions. I would love to hear your opinions about
13 it.

14 MR. ARQUIT: I think that it is an
15 exemption, like most exemptions, that should be done
16 away with immediately. The fact is that not-for-
17 profits in many sectors compete with the for-profits.
18 The not-for-profits, when they are entitled to
19 exemptions, encourage inefficiencies, the same way
20 you find inefficiencies in regulated industries. Any
21 time you protect any group from competition, you are
22 going to find those types of situations existing.
23 And it is an unfair advantage to them over the for-

1 profits to give them these breaks, and ultimately, I
2 think it makes them less efficient because they don't
3 have to play in the same marketplace that others do.

4 COMMISSIONER YAROWSKY: Steve.

5 MR. CALKINS: A marvelous answer that I
6 endorse in its entirety, except that he should have
7 added one other point, which is that of all of the
8 Commission activities that are unproductive, you
9 would have to rank high on the list the deliberations
10 about whether or not this or that respondent is
11 entitled to that exemption, because those have been
12 among the least productive uses of Commission and
13 other public resources.

14 So it is an exemption that has no
15 justification, that has bad consequences in terms of
16 its effect, and which has caused complexity and a
17 real waste of administrative and judicial resources.

18 MR. GRAUBERT: I would prefer, if you would
19 let me, to pass on that question.

20 (Laughter.)

21 COMMISSIONER LEARY: I agree with both of my
22 colleagues, and while you are looking at anomalies
23 that don't make any sense, you might want to also

1 consider whether it makes any sense to have Hart-
2 Scott-Rodino limited to corporations. All of the
3 rule-making and learning and baloney that you have to
4 go through distinguishing between the myriad forms
5 that are between a corporation and a partnership make
6 no sense at all.

7 COMMISSIONER YAROWSKY: I am going to yield
8 unless--Debra, did you get full satisfaction with the
9 panoply of questions you asked, or--

10 COMMISSIONER VALENTINE: Well, I don't mean
11 to--why don't we let others.

12 COMMISSIONER YAROWSKY: All right.

13 COMMISSIONER VALENTINE: And then if there
14 is time, we can--

15 CHAIRPERSON GARZA: Okay. Steve, you have
16 noted that current FTC policy and practice concerning
17 the use of 13(b) in the antitrust area has been quite
18 limited. Yet the AAI, for example, has urged in the
19 past that the FTC should seek disgorgement as a
20 supplemental remedy, and as often as possible.

21 If you were made chair of the Federal Trade
22 Commission in the future, which I guess is not beyond
23 the realm of possibility, what policy would you

1 propose? And would you follow and implement the
2 existing 2003 policy statement?

3 MR. CALKINS: I think the 2003 policy
4 statement is a good policy statement that responsibly
5 addresses these concerns.

6 In a lot of antitrust cases, private
7 litigation is going to come along and result in
8 disgorgement of all or most of the ill-gotten gains,
9 and when the system works that way, I see no reason
10 for the Federal Trade Commission to be using public
11 resources to join in.

12 In the vast majority of cases, there is no
13 need for the Federal Trade Commission to do anything,
14 and the Commission is wise to proceed cautiously, to
15 bring cases only in unusual circumstances, and to be
16 merely a way of stepping in when the system isn't
17 working.

18 So if the question is, whether I would
19 endorse a call for a sweeping use of this in case
20 after case and such, the answer is no, I would not.
21 I think the 2003 statement is a good statement.

22 CHAIRPERSON GARZA: You mentioned and then
23 highlighted the third factor of the FTC's policy

1 statement. Kevin Arquit in his testimony suggested
2 that the third factor should probably be where the
3 analysis starts and ends, and that in fact it may be
4 inconsistent with the first two factors; that is, if
5 you have a clear violation and determinable damages
6 that that's an instance where you are more likely to
7 have private follow-on litigation, and so the third
8 factor is less likely to be significant.

9 Do you agree with that? And isn't he
10 correct that--about the likelihood of the value add
11 being there where you have got a clear case with
12 determinable damages?

13 MR. CALKINS: Oh, I think it is correct that
14 some of the time a clear violation will make
15 successful follow-on private litigation more likely.
16 But some of the times that doesn't happen, as
17 suggested in the health care examples I have talked
18 about, and there are times when commercial
19 relationships result in follow-on cases not being
20 filed. And there are times when because of various
21 procedural rules, follow-on cases are unlikely to
22 occur. Will the first factor often mean that follow-
23 on litigation is likely? In lots of cases that is

1 true, but no one at the Commission is suggesting, and
2 I am not suggesting, that anybody should be filing
3 lots of 13(b) cases.

4 CHAIRPERSON GARZA: In two recent cases,
5 *Mylan* and *Hearst*, arguably when we look at what
6 happened, the third factor shouldn't have been a
7 significant one. That is, in both of those cases the
8 states and private parties sued.

9 Are you aware of any evidence there that
10 disgorgement did add value in the sense of the third
11 factor in those cases? Do you know whether the FTC
12 actually considered the likelihood of private action
13 before it decided to seek or accept disgorgement?
14 And, assuming it did, do you agree that it erred in
15 its prediction about the likelihood of private
16 action, and if so, what caused the error?

17 MR. CALKINS: Very good questions. Mel
18 Orlans spoke to two cases, *Mylan* and *Hearst*, and I
19 have had conversations about *Perrigo*, and
20 Commissioners have issued statements--and my
21 understanding is that in deciding whether to use
22 13(b) in *Mylan* and *Hearst* and *Perrigo*, the FTC gave
23 specific consideration to the likelihood that

1 disgorgement would be successful without Commission
2 action.

3 Now, as you point out, some private lawsuits
4 were filed. The thing that makes it difficult to sit
5 back and evaluate whether those were good 13(b) cases
6 or not is that, once the Commission has filed a case
7 saying it is proceeding under 13(b) to request
8 disgorgement of a pot of money--which everybody knows
9 will be used to give to injured individuals and
10 corporations--it would be an unusual plaintiff's
11 lawyer who would not say, "Golly, maybe I should
12 volunteer to represent some of the people who would
13 benefit from that disgorgement."

14 And so the fact that the FTC's, proceeding
15 under 13(b) leads to private lawsuits does not in any
16 way prove that those private lawsuits would have been
17 filed had the FTC, for instance, filed an
18 administrative case.

19 In the case of a merger case (if you look at
20 *Hearst*) well, there is a merger case that the FTC
21 brought administratively against *Evanston*. Although
22 it is hard to prove that there is no private follow-
23 on litigation, I have heard of no treble-damage suits

1 being filed saying, "The FTC has an administrative
2 challenge against a merger, and so we are rushing in
3 to get treble damages." I haven't seen that.

4 Commission representatives have said that
5 when they thought about *Hearst*, they thought that the
6 alternative was an administrative challenge to a
7 merger and a Hart-Scott enforcement action that
8 doesn't have a private right of action, and where we
9 have that fact pattern--you know, an action that
10 private folks can't bring and an administrative
11 action--it seemed to them that it was very unlikely
12 that there would be follow-on litigation, if they
13 went that route.

14 And the fact that there was follow-on
15 litigation when they went the 13(b) route in no way
16 proves that they made a wrong decision. Maybe they
17 did; maybe they didn't. It's very hard to figure
18 that out. But certainly they thought carefully about
19 it and had, I thought, quite sensible reasons for
20 thinking there would not be the follow-on litigation
21 if they had proceeded with a Part 3 matter.

22 CHAIRPERSON GARZA: Is there any reason
23 that, in those cases, the Commission couldn't have

1 gone to court and sought permanent injunctive relief
2 and just simply not sought disgorgement? I mean, is
3 there some reason they would have to do a Part 3
4 proceeding if they didn't seek disgorgement or
5 restitution?

6 MR. CALKINS: Well, in general the
7 Commission is in the business of filing Part 3 cases
8 and hearing them, and I think that it is frankly
9 important for the Commission to file cases like that.
10 I think it is good for the antitrust system to have
11 alternative means of cases being adjudicated.

12 We have had here a love fest for
13 Commissioner Leary, and I want to join in that, but,
14 you know, the Commission attracts people like
15 Commissioner Leary and (we hope to see) Commissioner
16 Rosch and Commissioner Kovacic in part because they
17 think they can make a contribution--in part through
18 Part 3 adjudication.

19 And so, yes, I suppose the Commission could
20 in a number of cases get out of the business of doing
21 what it was created to do, but then we wouldn't have
22 people of this caliber being part of the Commission,
23 and we would lose part of the richness that has been

1 a benefit to our antitrust system.

2 CHAIRPERSON GARZA: But there isn't anything
3 to constrain, if the thought was that you were more
4 likely to encourage follow-on private litigation if
5 you go to court and seek injunction relief, there is
6 nothing to stop the Commission from doing so except
7 for the fact that they may balance it and say we
8 prefer to do a Part 3?

9 MR. CALKINS: Well, that raises the question
10 whether if they went to court not seeking
11 disgorgement, but just seeking an injunction, would
12 that be enough; in other words, if *Evanston* had been
13 done by going to court and asking for a permanent
14 injunction, would that have triggered the treble-
15 damage actions that we haven't seen? I doubt that it
16 would.

17 I think that if *Evanston* had been done as a
18 court proceeding against a merger--we just don't see
19 lots of treble-damage actions following mergers. So
20 I don't think it is the mere fact of going to court
21 that stimulates follow-on treble damage actions.

22 CHAIRPERSON GARZA: Just really quickly, the
23 other thing that you mentioned is disgorgement, and

1 you raised the idea that perhaps the fact that there
2 is disgorgement actually incentivizes the private bar
3 and private plaintiffs to act, whereas conventionally
4 people have considered that if you get disgorgement,
5 it will be somewhat of a disincentive, because it
6 will reduce the amount of damages they can get, and
7 also would be used to effectively reduce the amount
8 of the attorneys' fees.

9 But is that potentially a good thing? Is
10 that a reason--that if there is a reduction in
11 incentives, is that a reason that you might want the
12 FTC go in and get disgorgement? In a sense reduce
13 the--

14 MR. CALKINS: Where the Commission has done--
15 as indeed in the case of *Hearst*--all the work ahead
16 of time and had the whole case worked up and ready to
17 go into court and seek disgorgement--actually it's
18 hard really to be sure what would have happened, but
19 at least there is an argument that the attorneys'
20 fees that were paid out of the settlement were
21 lessened because of that, and it seems to me that
22 when the Commission has done all of the work, as they
23 had in that case, having reduced attorneys' fees is a

1 benefit to the people who were injured. I would
2 count it as a good thing.

3 CHAIRPERSON GARZA: Thank you. My time is
4 over, so I will turn it to Commissioner Kempf.

5 COMMISSIONER KEMPF: Let me begin by jumping
6 on the Leary bandwagon, with particular personal
7 enthusiasm. It has been my great good fortune to
8 have been the beneficiary of Tom Leary's thinking in
9 the antitrust area for just about 40 years now,
10 beginning in the mid 1960s when I was a young
11 associate at Kirkland and he was then with General
12 Motors law department, and I worked with Tom, or
13 perhaps more appropriately for Tom, on many antitrust
14 issues then, and have continued that dialogue while
15 he was in private practice as co-counsel and
16 oftentimes just as a sounding board, and then all of
17 us have benefited from his scholarship during his
18 time at the Commission.

19 As he has demonstrated today, his mind is as
20 fertile and nimble as ever, and while his days at the
21 Commission may be declining, his time in the
22 antitrust field will continue, and I know that, like
23 others, I look forward to continuing to benefit from

1 your thinking in the field, Tom.

2 So thank you both from the public side and
3 from the personal side.

4 Let me just make one thing--make sure I
5 understand one thing clearly. Kevin at one point
6 said, "Don't recommend any expansion in the area
7 that's the subject today." But I didn't hear anybody
8 else asking for expansion. I thought I heard people
9 saying--oh, I think you, John, said don't--you
10 wouldn't look a gift horse in the mouth--probably you
11 put it a little bit more refined than that--but I
12 didn't hear anybody call for expansion. I think the
13 theme was, "Don't cut anything back, and certainly
14 don't do anything that takes away anything," but did
15 I miss anything, or did anybody call for expansion?
16 No? Okay.

17 So the issue then is not expansion, it's
18 whether we at the urging of Kevin and others decide
19 to make any recommendations to invite Congress to go
20 in and trim back, for example, 13(b) or to clarify
21 13(b).

22 I think I'm--my instincts are with
23 Commissioner Litvack in that I would be afraid of

1 Congress accepting that invitation, and in the
2 process clarifying things in ways that were decidedly
3 unhelpful.

4 You drew some very fine and valid
5 distinctions, and I am not so sure they would do it
6 with that scalpel-like surgery and might do a little
7 bit more of a meat-cleaver approach that would be as
8 harmful as it were constructive.

9 So let me think about that, but that's sort
10 of my instinctive reaction to that.

11 Let me go to Commissioner Leary for a
12 question.

13 On page six of your piece, and you talked
14 about this in your oral presentation as well, you
15 commented on the--you say you agree with the ABA's
16 recommendation that the FTC not pursue administrative
17 litigation immediately after the loss of a
18 preliminary injunction motion, and I am curious about
19 that because preliminary injunction motions are not
20 unique to antitrust laws. They existed for hundreds
21 of years before there were antitrust laws. And it is
22 very common for a non-prevailing party who has sought
23 a TRO or PI to then continue on litigation, and the

1 only reason I would think that there would be some
2 positive traction to yours is that the usual FTC or
3 DOJ merger PI is different from most PIs in the sense
4 it is much more akin to a full trial on the merits.
5 It may last less than a full trial on the merits, but
6 other than that, you know, why should the FTC or
7 anybody be more reluctant than anybody else to seek
8 relief on a full merits hearing rather than on an
9 abbreviated PI hearing?

10 COMMISSIONER LEARY: I didn't mean to
11 suggest there that the FTC should be treated any
12 differently, say, than the Department of Justice in
13 that regard. In other words, if the Department of
14 Justice loses a PI in a merger case, they can appeal
15 it--and/or they can, if they choose, go forward and
16 try to have a full hearing on the merits before that
17 district judge. I question sometimes whether that
18 option is realistic for reasons that you have just
19 identified.

20 I am not suggesting for a moment that the
21 FTC should be any more confined in its ability to
22 continue with the litigation, having lost a PI before
23 the district judge, than any other litigant who might

1 lose.

2 What I am suggesting is that the FTC, if it
3 chooses to go that route, not have the other weapon
4 in its back pocket that most other litigants don't
5 have, and that is the ability to continue the
6 litigation in its own administrative forum.

7 COMMISSIONER KEMPF: Let me go to one of
8 your late comments, Tom. That was when you were
9 talking about Hart-Scott-Rodino and eliminating the
10 corporate test. Could you expand on that little bit?

11 COMMISSIONER LEARY: I simply don't
12 understand why there is any reason to believe that an
13 acquisition by a very substantial corporate entity is
14 any more likely to be anticompetitive than an
15 acquisition by a very substantial partnership or a
16 non-corporate entity, and as you know, there are all
17 these kinds of in-between forms now, between a
18 partnership and a corporation.

19 I was at one time a member of a law firm
20 that had some attributes of a partnership and some
21 attributes of a corporation, and these things are
22 myriad. We get ourselves involved, I think, in a lot
23 of needless rulemaking and intellectual vaporizing on

1 whether or not this particular entity looks more like
2 a corporation or looks more like a partnership--all
3 because of an arbitrary distinction that I don't
4 think makes any sense.

5 COMMISSIONER KEMPF: One thing I would ask
6 you also to comment further on, and that is the--I
7 think you are talking about the standards, the PI
8 standard.

9 COMMISSIONER LEARY: Yes. Yes.

10 COMMISSIONER KEMPF: I may have
11 misunderstood you, but I thought you said that you
12 thought that the FTC could fix the--whatever nuanced
13 differences there were without legislation by acting
14 unilaterally.

15 COMMISSIONER LEARY: Sure.

16 COMMISSIONER KEMPF: Could you comment on
17 that a bit?

18 COMMISSIONER LEARY: Yes. If we were to
19 unilaterally announce it, as a matter of policy, and
20 amend the 1995 policy, which said "we will almost
21 never do it," to say "we will never do it," then it
22 would be rather difficult for anybody to argue in
23 court subsequently that the Federal Trade Commission

1 needs a special PI standard in order to preserve the
2 potential for administrative litigation. We would
3 just the same as the other guys.

4 So I think it would take care of itself.

5 COMMISSIONER KEMPF: All right. I am going
6 to yield the rest of my time with a final
7 observation, though. I think it was Professor
8 Calkins who alluded to the rights of the dead at one
9 point in this thing, and being a Chicagoan, I think
10 as one of my fellow Commissioners pointed out to me,
11 we think the importance of the right of the dead to
12 vote is a very sacrosanct one.

13 (Laughter.)

14 CHAIRPERSON GARZA: Well, we have all of
15 about four minutes left, and so unless any
16 Commissioner has a burning question to ask, I would
17 like to thank the panelists, and Commissioner Leary,
18 thank you so much in particular for your interest in
19 the work of the Commission, which you expressed early
20 on and consistently, and we look forward to getting
21 your views as we move forward as well as today, and
22 really, that goes to the other panelists as well. We
23 hope you stay involved and interested in the work of

1 the Commission.

2 Thank you very much for the thoughtfulness
3 of your written comments as well as for the
4 thoughtfulness of your comments here today with us.

5 Thank you.

6 MR. HEIMERT: The Commission will adjourn
7 for lunch. We will resume this afternoon at 1:15 for
8 hearings on immunities.

9 [Whereupon, at 11:56 a.m., the hearing was
10 concluded.]